

Meeting Registration Form



mHealth Initiative Spring Seminar & Workshops mHealth Initiative Inc. March 31, 2009 John Hancock Hotel and Conference Center, Boston MA	Mobilizing Healthcare mHealth Initiative Inc. 1st Annual Conference & Exhibits December 9-10, 2009 Copley Marriott Hotel, Boston MA																								
Registration rates	Registration rates																								
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Agenda																									
Morning Registration mHealth Applications: Current projects and their status PHR on the phone Interoperability via mobile phones Accessing resources (medication management, protocols, others) Disease Management Financial applications International efforts																									
12 noon Lunch																									
Afternoon Breakouts - Workshops <ul style="list-style-type: none">• mHealth ecosystem• mHealth market place• Greater Boston mHealth City Project																									
4:00-5:00 Reports from Breakouts and Next Steps																									
	*Complimentary registration is extended to one representative of each corporate and institutional member																								

Registration Form

FirstName _____ MI _____ LastName _____ Credentials _____

JobTitle _____

Organization _____

Address _____

City _____ State _____ Zip/PostalCode _____ Country _____

Phone _____ Fax _____

Email _____

Credit Card Type (please check) MC Visa AMEX Amount to be Charged _____

Check# _____

Credit Card Number _____ Exp Date _____

Cardholder Name _____

Cardholder Billing Zipcode _____

Signature _____

Complete this form and mail with payment to: mHealth Initiative Inc., 398 Columbus Avenue, Suite 295, Boston MA 02116

To register online, go to: www.mhealthinitiative.com

For more information email us at meetings@mhealthinitiative.org **or call** 617-331-4140

Cancellations: Written cancellation notices for the December 9-10 meeting received up to July 31, 2009 will be refunded less a 50% handling fee; no refunds permitted after that date. No refunds permitted for the March 31 meeting. mHealth Initiative Inc. Federal tax ID#: 26-40009132

mHealth Initiative Inc. (mHI), a not-for-profit organization incorporated in the state of Massachusetts, envisions the development of a wide range of healthcare applications on cell phones and other mobile devices (mDevices) and cites them as the future conduit of interoperability for essential health information. mHI, as the natural successor to the Mobile Healthcare Alliance (MoHCA), will work with developers and users to encourage and coordinate these developments.

mHI leaders Peter Waegemann and Claudia Tessier, nationally recognized experts in eHealth and mHealth, envision the **mHealth Initiative** as the international center and market place where interested parties will be informed about cell phone and other mDevice-related developments in healthcare. mHI will identify applications for which solutions are currently available or under development. Through online communities, face-to-face meetings and conference calls, it will provide a neutral platform for developers, healthcare planners, health informatics professionals, healthcare providers, and others to discuss common interests.

How Mobile Devices Benefit Healthcare

- Cell phone, smart phone, and other mDevice users can store their personal health information safely and securely on their phone in order to share it with authorized healthcare professionals when healthcare services are needed.
- Specific mDevice software can provide preferred and easy communication between healthcare providers, patients, payers, pharmacists, and others, facilitating medication reminders for patients, appointment scheduling, easy emergency calling, and other functions.
- mDevices can serve as the platform for consumer health-related software such as wellness-related programs and disease management programs. A wealth of functions related to diseases ranging from asthma to diabetes, from smoking cessation to general pediatric applications, are currently being developed and tested.
- mDevices offer clinicians and patients quick access to health information for clinicians and patients. Patients can look up information about medication or symptoms of their health status. Imagine a patient looking up a specific medication after it has been prescribed at a clinic visit, noting it interacts with another of their medications that they failed to mention during their visit and alerting the clinic physician - also via the cell phone - before having the prescription filled. Clinicians, on the other hand, can access protocols at the point of care and/or other professional information that is available on the Internet while with a patient or away from their desk.
- mDevices can be very efficient tools for medical research, offering the power of the Internet and enabling patient data to be transmitted easily and instantaneously to authorized, pre-programmed research centers.
- The range of mDevice applications currently implemented includes various divisions of medical services such as emergency medicine, where technicians enter relevant data into a unit and send it wirelessly to the emergency department before arriving there with the patient.

mHealth Initiative will promote these and other applications in healthcare that will save money, improve the quality of care, and provide better efficiency. New standards will be necessary. mHI has the objective of creating a roadmap for the new health ecosystem that will be based on mDevices, new software, new interoperability solutions, and secure wireless transmission. The **mHealth Initiative** will work on fostering the creation of mHealth cities or regions as examples for national and international mHealth networks. mHI will also work internationally where mHealth can leapfrog health systems in infrastructure-challenged countries.

The mHealth Community

The goal of **mHealth Initiative** is the dissemination of latest information on health applications through wireless phone devices. In this context, mHI is also promoting easier solutions for consumers, patients, physicians, payers, pharmaceuticals, and others in the transition to eHealth. mHI's purpose is to be an accelerator for this new industry. **mHealth Initiative** intends to coordinate the developments and solutions for mDevice use in healthcare in order to develop a framework and address hurdles and marketing goals for this field. New authentication, data integrity, safety, and interoperability guidelines will govern the mHealth field.

The technology necessary for many of the mobile applications in healthcare is already available through a variety of functionalities, and industry-specific platforms are under development. mHI envisions mainstream adoption of these mobile applications beginning in 2009.

The **mHealth Initiative Community** is an Internet-based community for healthcare professionals and developers. In its open section, all healthcare stakeholders will be able to research resources of vendors and applications as well as exchange experiences on implementing mHealth applications. The Member Section will facilitate professional and technical exchanges.

Convinced that mobile device (mDevice) applications will have an international market, **mHealth Initiative** is planning both national and international workshops and seminars to explore the field. Its conferences and events will focus on the new developments and current trends in mDevice technologies as they relate to healthcare.

mHealth Initiative 2009 Meeting schedule (registration form on reverse)

mHealth Initiative Spring Seminar & Workshops
March 31, 2009
John Hancock Hotel and Conference Center, Boston MA

mHealth Initiative 1st Annual Conference and Exhibits
Mobilizing Healthcare
December 9-10, 2009
Copley Marriott Hotel, Boston, MA

Additional events and locations to be announced.